



AWS Community Day Switzerland 2026

Sponsorship Prospectus

October 29th 2026

What is AWS Community Day Switzerland?

We are thrilled to announce the AWS Community Day Switzerland 2026, an unparalleled gathering of cloud enthusiasts, industry leaders, and innovators converging to explore the limitless possibilities of Amazon Web Services (AWS).

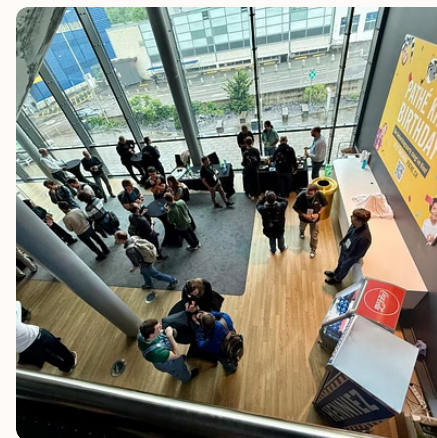
Set in the vibrant city of Zurich, known for its rich history of Innovation and technological advancement, this event promises to be a cornerstone in the journey of digital transformation.

AWS Community Day Switzerland 2026 is a dynamic platform designed to foster collaboration, learning, and networking among professionals across various industries. Attendees will gain invaluable insights from keynote sessions, interactive break-out sessions and engaging discussions led by AWS experts, thought leaders, and community advocates.



Experience AWS Community Day 2025

A glimpse into last year's incredible event that brought together Switzerland's cloud community for a day of learning, networking, and innovation.



Previous Sponsors

We're grateful to our sponsors who made AWS Community Day Switzerland possible and supported our mission to foster cloud innovation and community growth across Switzerland.



AWS Community Day at a Glance

300+ Attendees

Cloud professionals, developers, architects, and technology leaders from across Switzerland and neighboring countries gathering for a full day of innovation and learning.

13+ Expert Sessions

Technical deep-dives, case studies, and thought leadership presentations covering serverless, containers, AI/ML, security, DevOps, and emerging AWS services.

Full-Day Event

From morning keynotes through evening networking reception, featuring parallel tracks, hands-on workshops, exhibitor showcases, and dedicated networking breaks throughout the day.

Community-Driven

Organized by AWS User Group leaders and community volunteers, ensuring authentic peer-to-peer learning, knowledge sharing, and genuine connections within Switzerland's cloud ecosystem.

Why Sponsor AWS Community Day Switzerland?

Sponsoring AWS Community Day Switzerland offers unique opportunities to connect with Switzerland's most engaged cloud community, demonstrate thought leadership, and support the growth of cloud innovation in the region.

Access Decision-Makers & Innovators

Connect directly with CTOs, cloud architects, engineering leaders, and developers who are actively evaluating technologies and making purchasing decisions.

Build Brand Awareness & Credibility

Position your organization as a leader in cloud innovation. Gain visibility among Switzerland's tech community through prominent logo placement and brand presence. Associate your brand with technical excellence and community leadership.

Recruit Top Talent

Meet Switzerland's skilled cloud professionals in an informal setting. Showcase your company culture, technical challenges, and career opportunities to passionate developers and architects who are always interested in their next career move.

Support Community Growth

Invest in the future of Switzerland's cloud ecosystem. Your sponsorship directly enables community education, knowledge sharing, and professional development. Help us keep tickets affordable and accessible while delivering world-class content and experiences.

Who You'll Meet

AWS Community Day Switzerland attracts a highly engaged audience. Our attendees are eager to discover new solutions, share insights, and drive innovation within their organizations.



Business Leaders

Business Leaders looking for new solutions to unsolved problems. Technology provides business advantage, we see product managers, program directors, and CTOs attending looking for something that can help drive their business.



Engineers & Developers

who are curious by nature, excited to explore new technologies and ways of doing things. The type of engineers and developers we see at AWS focused events works outside of their comfort zone and is often key to successfully introducing new technologies into an organisation.



Subject Matter Experts

Experienced individuals looking to network, share their deep technical knowledge, and collaborate on solving complex challenges within the AWS ecosystem.



What Our Sponsors Say

Hear directly from organizations that partnered with us in 2025 about their experience and the value they received from sponsoring AWS Community Day Switzerland.

“

Sarah Mueller
Swisscom

"Sponsoring **AWS Community Day** gave us direct access to Switzerland's most engaged cloud professionals. We had meaningful conversations with potential customers and partners, and the quality of attendees exceeded our expectations. The event was professionally organized and delivered excellent ROI for our sponsorship investment."

”

“

Marco Fernandez
Veeam

"Sponsoring the **AWS Community Day** provided unparalleled access to Switzerland's premier cloud talent and decision-makers. The exceptional caliber of attendees sparked high-value conversations with key prospects and strategic partners. Flawlessly executed, this event delivered an ROI on our sponsorship investment."

”

“

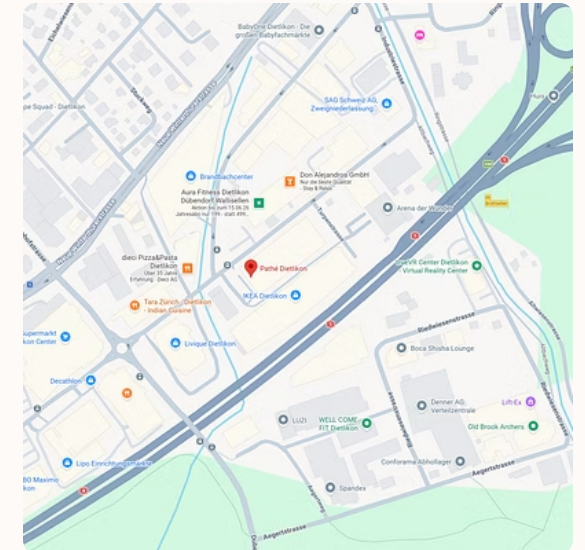
Philipp Merk
TD Synnex

"Our sponsorship of the **AWS Community Day** was a highly successful strategic investment. It granted us a direct pipeline to Switzerland's leading cloud innovators, fostering crucial new business relationships. The professional organization and high engagement level ensured our budget yielded excellent tangible returns."

”

The Venue

AWS Community Day Switzerland 2026 will take place at the Pathé Dietlikon, offering state-of-the-art facilities, excellent accessibility, and the perfect backdrop for Switzerland's premier cloud community gathering.



 **Pathé Dietlikon**, Moorstrasse 2, 8305 Dietlikon

 GOLD PACKAGE

Gold Sponsor

CHF 15,000



Brand Visibility

Large logo positioning on the main stage, event website homepage, all marketing materials, and larger placement on throughout the event.



Speaking Opportunity

A 30-minute speaking slot on stage to present a technical talk, case study, or product demonstration. Share your expertise with the community while positioning your organization as a thought leader in cloud technology.



Exhibition Booth & Lead Scanning

Largest 3m x 2m booth space in the main networking area where you can showcase products, conduct demos, distribute materials, and engage directly with attendees during breaks and lunch including lead scanning app.



Maximum Team Presence

Ten complimentary conference passes, largest exhibition booth (4m x 3m), and recognition as a principal supporter in all communications and on-stage announcements.

 SILVER PACKAGE

Silver Sponsor

CHF 10,000



Brand Visibility

Large logo positioning on the main stage, event website homepage, all marketing materials, and larger placement on throughout the event.



Speaking Opportunity

A 30-minute speaking slot to present in the silent area a technical talk, case study, or product demonstration. Share your expertise with the community while positioning your organization as a thought leader in cloud technology.



Exhibition Booth & Lead Scanning

A 3m x 2m exhibition space in the main networking area where you can showcase products, conduct demos, distribute materials, and engage directly with attendees during breaks and lunch including lead scanning app.



Ticket Allocation

Five complimentary conference passes

 BRONZE PACKAGE

Bronze Sponsor

CHF 3,500



Logo Visibility

Your company logo displayed on the event website throughout the venue on event day.



Social Media Recognition

Featured in dedicated sponsor announcement posts across our social media channels.



Event Tickets

Two complimentary conference passes providing full access to all sessions. Meet attendees and experience the event firsthand.



Community Support

Your sponsorship helps us keep ticket prices affordable for students and community members, supports speaker travel costs, and enables us to deliver high-quality content and experiences.

Sponsorship Packages Comparison

Compare the benefits and investment levels for each sponsorship tier to determine the best fit for your organization's goals and budget.

Benefits	Bronze	Silver	Gold
Sponsor Fee	CHF 3,500	CHF 10,000	CHF 15,000
Conference Tickets	2	5	10
Brand on Website	S	M	L
Branding at the Conference	S	M	L
Social Media Mentions	✓	✓	✓
Exhibition Table	—	M	L
Speaking Slot	—	30min (sponsor stage)	30 min (sponsor stage)
Lead Scanner App	—	✓	✓
Mention in the Follow Up Email with CTA	—	—	✓

Special Sponsorship Opportunities

Looking for unique ways to engage with the community? We offer several special sponsorship opportunities that provide exclusive brand visibility and create memorable experiences for attendees.



2 x Barista Coffee Sponsor

CHF 5,000

Be the exclusive sponsor of our morning and afternoon coffee breaks. Your logo will be displayed on coffee cups, Perfect for creating positive brand associations during key networking moments. Including 2 conference tickets and logo presence at the event and social media shoutout.



1 x Lanyard Sponsor

CHF 3,500

Exclusive branding on all attendee lanyards, ensuring your logo is visible throughout the entire event day. Every attendee wears your brand, creating maximum visibility during sessions, breaks, and in all event photos. Including 4 conference tickets, social media shoutout and logo presence on the website.



1 x After Party Sponsor

CHF 10,000

Host the evening networking reception where attendees unwind and connect after a full day of learning. Exclusive branding at the bar, prime positioning during the event's most social and memorable moment.



Popcorn Sponsor

CHF 6,000

Fresh popcorn all day in a branded bag featuring your message. An excellent way to engage with attendees. + 2 Tickets



Your Idea?

CHF ????

We are all ears if you have ideas on how to support us to make this the best event for the community and you

Community Sponsor

CHF 2,500

Meet the Organizing Team

AWS Community Day Switzerland is organized by dedicated volunteers who are passionate about growing Switzerland's AWS community. Our team brings together expertise in cloud architecture, developer relations, event management, and community building.



Rinon Belegu

AWS UG ZRH – Founder

Founder of AWS Community Day Switzerland



Gloria Gräser

AWS UG ZRH – Co-Organizer

Co-founder of AWS Community Day Switzerland

Community Supporters

We extend our deepest gratitude to the organizations that passionately champion the AWS community in Switzerland. Their invaluable support helps us foster innovation, share knowledge, and build a thriving ecosystem for cloud professionals.



Mirko Eberlein
AWS UG ZRH Member
Webmaster



Kevin S. Perera
AWS UG ZRH Member
Jack-off-all-trades



Philipp Meier
Cloud Native Zürich
Wisdom & Sponsoring & Marketing



Manuel Vogel
Förderverein AWS Community DACH e.V.
Speaker Support

Ready to Partner With Us?

Join us in making AWS Community Day Switzerland 2026 the premier cloud technology event in Switzerland. Whether you're looking to build brand awareness, recruit top talent, showcase your technology, or support community growth, we have a sponsorship package that aligns with your goals.

Sponsorship spots are limited and fill quickly. Secure your partnership today and be part of Switzerland's most impactful cloud community gathering.

Contact us to get started:

Email: sponsors@awssug.ch

Website: www.awssug.ch

Phone: +41 79 772 17 28

We look forward to partnering with you to create an unforgettable experience for Switzerland's cloud community!

[Become a Sponsor](#)

